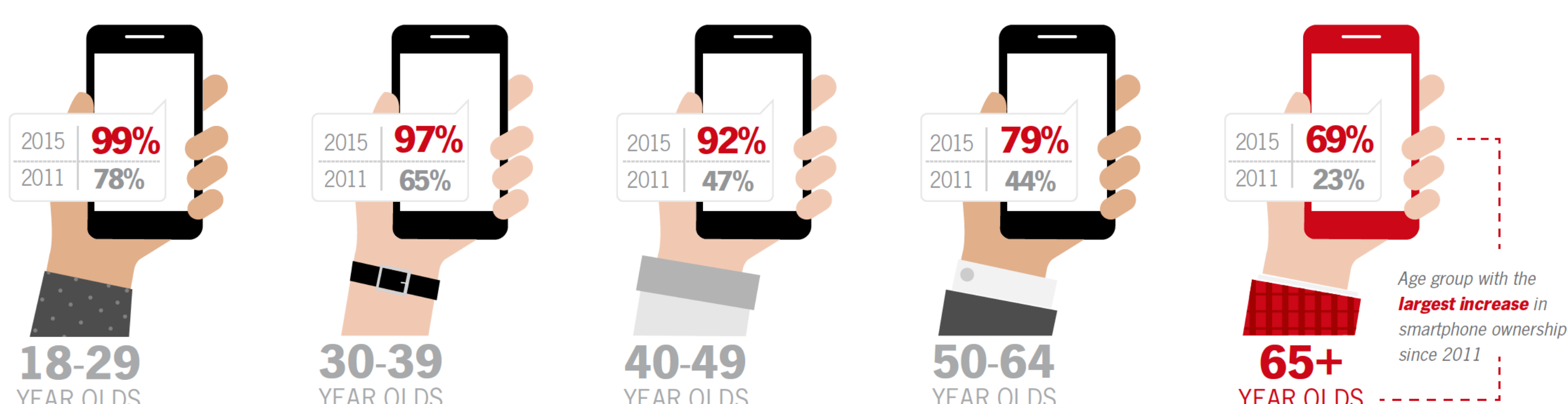


DISTRACTED DRIVING TRENDS:

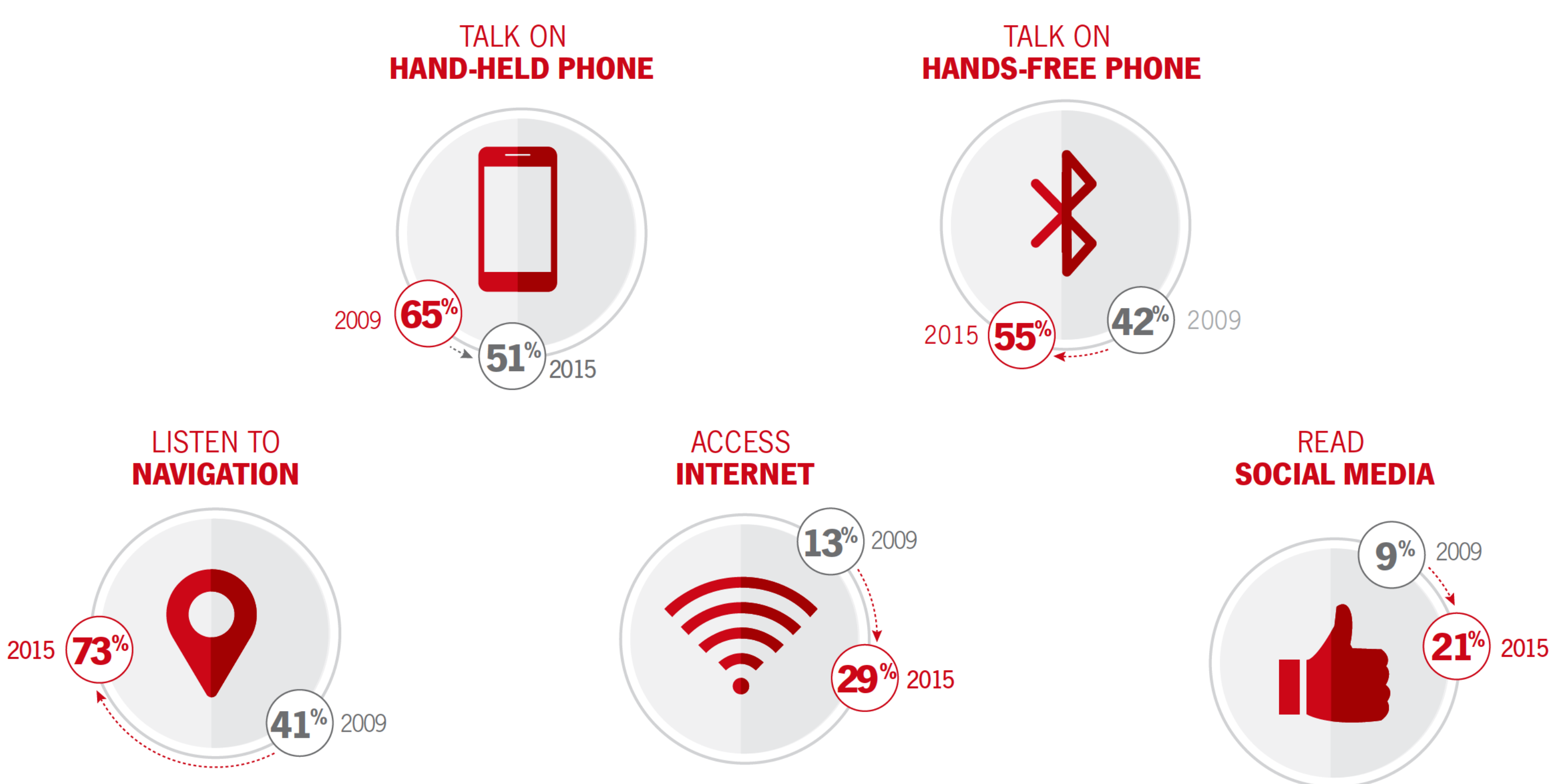
Use of Hand-held Cellphones for Talking Decreasing,
Increasing for Internet and Social Media

Smartphone Ownership Continues to Increase

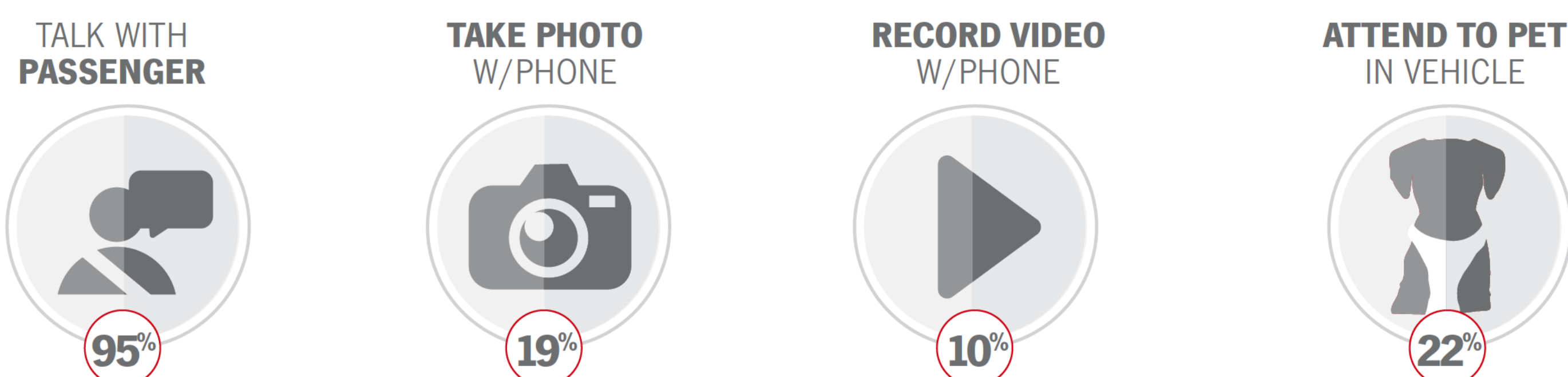
Among drivers who owned cellphones



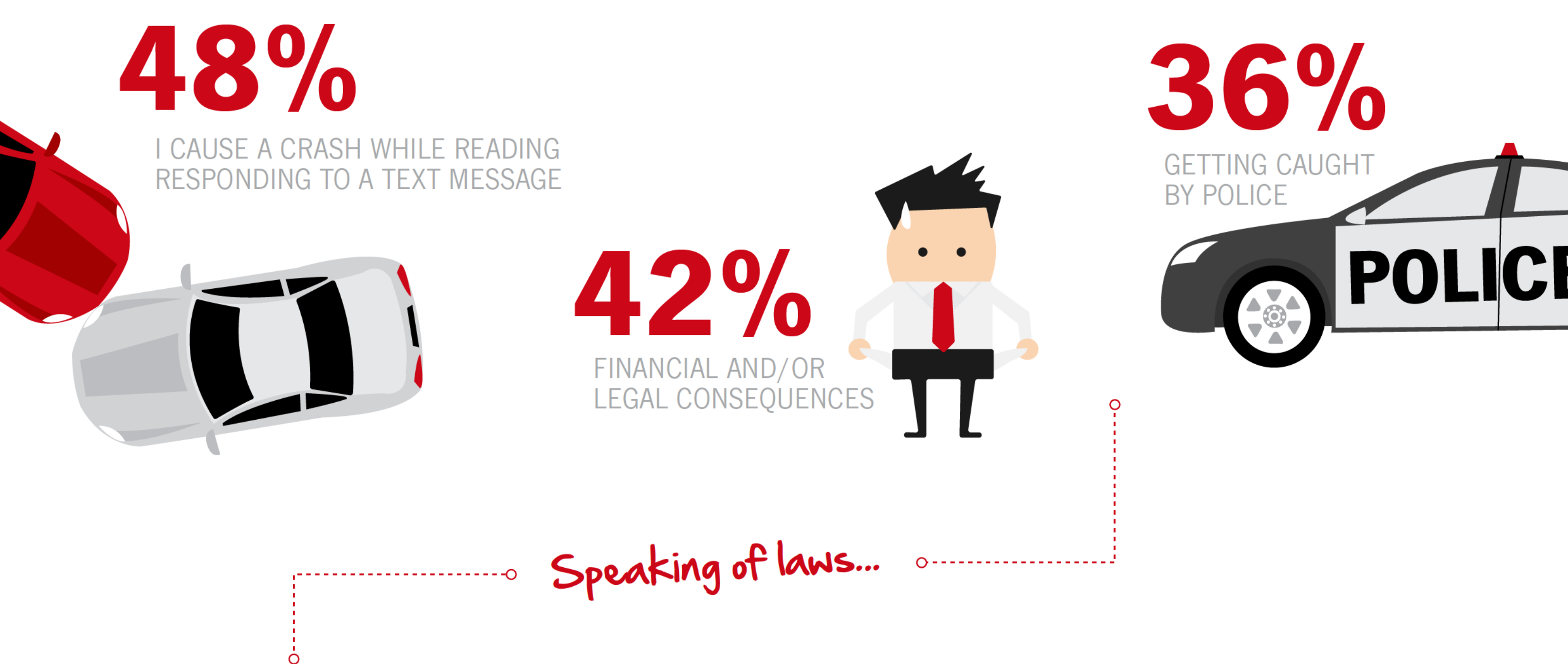
Activities Drivers Say They Participate in While Driving



NEW 2015 SURVEY ITEMS



What Do Drivers Say Would Keep Them From Texting While Driving?



The Majority of Drivers Agree With Laws Restricting Cell Phone Use

84%
OF DRIVERS AGREE WITH LAWS PROHIBITING PHYSICALLY INTERACTING WITH CELLPHONE.

