



---

## **Dave Matthews Band Coming to TNT in September for the Latest *Neighborhood Sessions* Special in Series Created by State Farm®**

**Music Star's Intimate Hometown Performance to Premiere Sept. 11,  
Following Season Finale of Epic Drama *The Last Ship***

One of the most influential bands in rock history is coming to TNT this September, when **Dave Matthews Band** takes the stage for a special 25th anniversary concert. Filmed earlier this year in the band's hometown of Charlottesville, Va., portions of the performance will be presented as part of ***Neighborhood Sessions***, an ongoing series of music specials created by **State Farm**. The special, produced by Live Nation and directed by Danny Clinch, will feature powerful stories from the local community profiling some of the people who continue to impact the band members' lives and music.

***Neighborhood Sessions featuring Dave Matthews Band*** marks the third special in the *Neighborhood Sessions* series, which gives the biggest names in music a chance to thank the neighbors who helped make them who they are today, and who continue to help life go right for members of their communities every day. The special is slated to premiere on TNT **Sunday, Sept. 11, at 10 p.m. (ET/PT)**, following the season finale of the epic drama ***The Last Ship***.

The concert at the center of the *Neighborhood Sessions* special features both new and hit Dave Matthews Band songs and serves as the warm-up to their 25th anniversary tour. Throughout the special, band members take viewers to various places in Charlottesville that influenced their lives. They also introduce some of the neighbors who do their part to help others and bring positive change to the community, proving that Good Neighbors Help Life Go Right™.

Formed in Charlottesville in 1991, Dave Matthews Band garnered lots of early attention and a die-hard loyal fan base drawn to the band's infectious and distinctive sound. This success catapulted the band into one of the most successful touring acts of the past two decades. The band got its start when vocalist/guitarist **Dave Matthews** decided to put some songs he had written on tape and sought the assistance of drummer **Carter Beauford** and saxophonist **LeRoi Moore**, who were both accomplished jazz musicians in the local music scene. They were soon joined by 16-year-old bassist **Stefan Lessard** and violinist **Boyd Tinsley**.

Dave Matthews Band has since released eight studio albums and numerous live recordings, selling a collective 38 million CDs and DVDs since the 1994 release of its major label debut, *Under the Table and Dreaming*. The Grammy®-winning band's many hits include "What Would You Say," "Crash Into Me," "Too Much," "Everyday," "American Baby," "Funny The Way It Is" and "Mercy." In 2009, the band released *Big Whiskey and the GrooGrux King*, which paid tribute to founding member LeRoi Moore, who passed away in August 2008. Dave Matthews Band has since welcomed longtime collaborators/touring musicians Jeff Coffin (saxophone), Rashawn Ross (horns) and Tim Reynolds (guitar) to the band. With 2012's *Away From The World* bowing at #1 on the Billboard 200, Dave Matthews Band became the first group in chart history to have six consecutive studio albums debut top the chart. Renowned for its live performances, Dave Matthews Band has sold more than 19 million tickets since its inception and has ranked as the biggest ticket seller worldwide of the past decade.

Launched by State Farm with the assistance of NYC-based advertising agency **Translation**, *Neighborhood Sessions* is a series that gives artists the opportunity to express their gratitude and give back to the communities that made them great. Each *Neighborhood Session* is designed to be as distinctive as the community it represents, leveraging local State Farm agents to identify and support vital local causes. The Dave Matthews Band session benefits Dave Matthews Band's **Bama Works Fund**, which has raised more than \$40 million dollars for humanitarian and environmental initiatives since its launch in 1999.

In teaming up with State Farm, **Turner Ignite's Content Partnerships** team developed a rich campaign that spans linear, digital and social platforms, as well as many of the Turner networks. To extend the series objective, Turner collaborated with State Farm to create custom videos that provide an additional look at the band, their journey home to Charlottesville to recognize and celebrate the people who have shaped them, and how they continue to help life go right for members of that community. This creative will run in isolated commercial pods through Turner Native Plus in primetime programming across Adult Swim, TBS, TNT, truTV and Turner Sports. On social media, additional content will be distributed to a targeted audience from TNT social handles through Turner's social optimization tool, Launchpad.

The *Neighborhood Sessions* series of specials began in February 2015 with megastar Jennifer Lopez performing in her hometown of the Bronx. It was followed in October by a special featuring music superstar Toby Keith, whose concert was taped in his hometown of Moore, Oklahoma.

---

## About State Farm®

The mission of State Farm is to help people manage the risks of everyday life, recover from the unexpected, and realize their dreams. State Farm and its affiliates are the largest providers of [auto](#), [home](#) and individual [life](#) insurance in the United States. Its 18,000 agents and more than 65,000 employees serve more than 83 million policies and accounts – nearly 81 million auto, home, life, health and commercial policies, and nearly 2 million [bank](#) accounts. [Commercial auto insurance](#), along with coverage for [renters](#), [business owners](#), [boats](#) and [motorcycles](#), is available. State Farm Mutual Automobile Insurance Company is the parent of the State Farm family of companies. State Farm is ranked No. 35 on the 2016 Fortune 500 list of largest companies. For more information, please visit <http://www.statefarm.com>.

---

## About TNT

**TNT**, one of cable's most watched networks, features a packed slate of original drama series, including *Animal Kingdom*, *The Last Ship*, *The Librarians*, *Murder in the First*, *Major Crimes*, *Rizzoli & Isles*, and the upcoming *Good Behavior*, *Will*, *Foreign Bodies*, *The Alienist* and *Tales from the Crypt*, as well as the upcoming unscripted series *The Race Card*. TNT is also the cable home to popular dramas like *Bones*, *Castle*, *Charmed*, *Grimm*, *Hawaii Five-0* and *Supernatural*; primetime specials, such as the *Screen Actors Guild Awards®*, the *iHeartRadio Music Awards* and the *Live Nation Music Awards*; and championship sports coverage, including the NBA and the NCAA Division I Men's Basketball Championship. TNT is available across multiple platforms in more than 92 million households.

**TNT** is a division of **Turner**, a **Time Warner** company. Turner creates and programs branded news, entertainment, sports, animation and young adult multi-platform content for consumers around the world. Turner brands and businesses include CNN/U.S., HLN, CNN International and CNN.com, TBS, TNT, TCM, truTV, Cartoon Network, Boomerang, Adult Swim, Turner Sports, Bleacher Report, iStreamPlanet and ELEAGUE.

---

## Connect with TNT

**Website:** [www.tntdrama.com](http://www.tntdrama.com)

**Pressroom:** [www.turner.com/pressroom/united-states/tnt](http://www.turner.com/pressroom/united-states/tnt)

**YouTube:** [www.youtube.com/user/tntweknowdrama](http://www.youtube.com/user/tntweknowdrama)

**Facebook:** [www.facebook.com/TNTDrama](http://www.facebook.com/TNTDrama)

**Twitter:** [twitter.com/TNTDrama](http://twitter.com/TNTDrama) | [twitter.com/TNTPR](http://twitter.com/TNTPR)

**Watch TNT app available for iOS and Android devices.**

---

## Publicity Contacts

### **TNT**

**Carmen Davenport-McNeal**

404.575.9709

[carmen.davenport-mcneal@turner.com](mailto:carmen.davenport-mcneal@turner.com)

**Turner Ad Sales**

**Allison Bodack**

212.275.6752

[allison.bodack@turner.com](mailto:allison.bodack@turner.com)

**Translation/State Farm Media Contact**

**Robert Davis**

212.299.4737

[robert.davis@translationllc.com](mailto:robert.davis@translationllc.com)

---