

Need Volunteers?

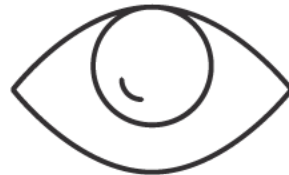
Tips to Engage Millennials.

A new study released by State Farm® reveals key insights into what motivates Millennials to volunteer.



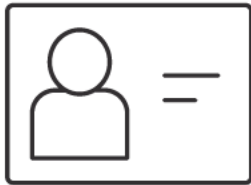
Get social

More Millennials visit websites to learn about volunteering than any other generation.



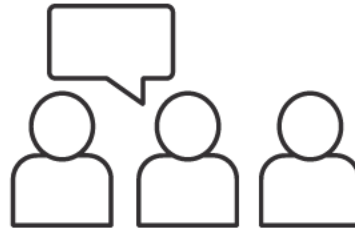
Show the impact

Knowing their time and talent make a difference in the community motivates more Millennials to volunteer.



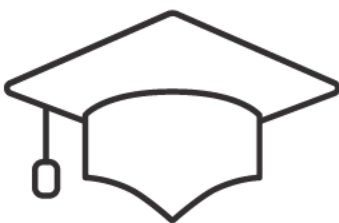
Career development

Opportunities to gain a new skill or network, boost Millennials' willingness to volunteer.



The more the merrier

Being able to participate with friends or meet new people plays a large role in a Millennial's decision to volunteer.



Knowledge is power

The prospect of gaining expertise in a certain area or learning a new skill inspires more Millennials to get involved.



Opportunities nearby

Millennials agree they're more likely to get involved if the organization or non-profit is close to their home or job.