



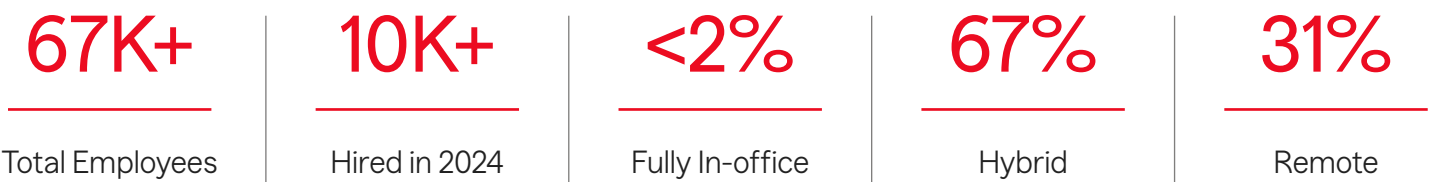
Good neighbors. Better world.

Highlights of 2024

We create a more sustainable organization when we live our mission through strengthening our communities and promoting resiliency and environmentally responsible business practices, while fostering a sense of belonging through an ethical, diverse and inclusive work environment.

A foundation for positive customer experiences

State Farm® is committed to creating a work environment where everyone can be their best. Our aim is to care for our people, support them through key moments in their lives and careers, and foster an environment that fuels individual and company performance.



Internal Employee Survey



Communities

We are committed to helping our communities in ways that align with our brand and our business, focusing on building safer, stronger and better-educated communities that benefit everyone.

2024 highlights include:

Good Neighbor Car Seat Safety Program impact since September 2023



More than
2.2M
meals to combat food insecurity through Feeding America were packed by thousands of volunteers, including nearly 2,500 State Farm employees and agents.

State Farm isn't just there when disaster strikes — we're there before, during and after.

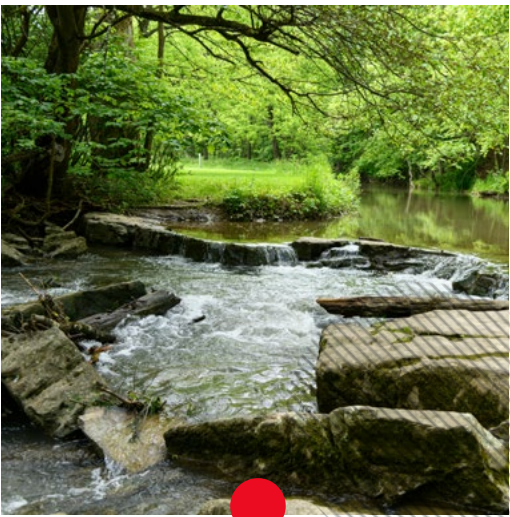


Environmental & Resiliency

The work toward a better, more-resilient tomorrow never stops.

- An additional 3.5 million customers selected paperless delivery.
- Reduced printing and mailing volume by almost 201 million pieces of mail, which equals nearly 603 million sheets of paper.
- More than 50K customers received premium discounts for installing impact-resistant roofing.
- Reduced greenhouse gas (GHG) emissions by 55.2% since 2019.*
- Maintained TRUE (Total Resource Use and Efficiency) certification for zero waste at State Farm Distribution Centers with 95% of waste diverted from landfills.

*Calculations are derived from prior year assurance procedures and historical data.



Governance

Fostering an ethical culture is essential for building trust, and strong corporate governance is the foundation that supports our brand.

Code of Conduct

We place customer needs first, operate fairly and do the right thing. We have an obligation to apply good judgment, be honest and treat others with respect. Every day, we aim to live out our mission to help customers and each other.

We Protect Consumer Information

We are committed to maintaining the highest level of consumer trust and confidence. We maintain physical, electronic and procedural safeguards to protect consumer information and ensure compliance with federal and state laws.

Financial Strength

State Farm evaluates and monitors risks and opportunities associated with our investment portfolios to preserve our financial strength to keep our promises to our policyholders.

Reflects State Farm at year-end 12/31/2024.